

PLACEMENT DETAIL

Name of organization	VUN Art
Area of placement requested	NGO/Social Enterprise
Country /Location	Vietnam/Hanoi

General Project information	
Name and Address of Local Contact	<p>Ms. Que (Volunteer Program Director)</p> <p>Email: quenguyen@csds.vn</p> <p>Mobile: +84 912585525 (24 hours)</p>
Project information (summary of project, staffs, and location)	<p>VUN Art is a social enterprise located in the Vạn Phúc village (Hanoi) which was founded in 2017. The company is run by people with disabilities because the vision of founder Le Viet Cuong, who is disabled himself, is to provide sustainable jobs for them. Therefore he created a social enterprise specialized in designing and producing craft products made by Vạn Phúc silk, which is a traditional material and the unique selling point of VUN Art. The silk used is the leftover from silk factories all around the silk village which makes their products also environmentally friendly upcycling projects. VUN Arts' main product-line consists of fabric collages inspired by folk paintings, but they also produce t-shirts, tote bags, wallets, etc. and turn them into works of art.</p> <p>Key Program Areas</p> <ul style="list-style-type: none"> - Providing sustainable job opportunities for people with disabilities - Vocational training for people with disabilities - Running a workshop series: Assemble folk paintings from recycled products - Offering tours to visit Vạn Phúc Village - Introducing Vietnam's folk culture, Vạn Phúc Village's traditional silk products, and the talents of members of VUN Art to the participants - Recycling of leftover silk and creation of sustainable products

<p>Interns' and volunteers' main responsibilities</p>	<p>Interns and volunteers are needed to help with some of the tasks below (not necessarily all of the tasks):</p> <ul style="list-style-type: none"> - Research: market, audience, competition... (overseas market) - Edit English translation content for Youtube videos & some other reporting documents if necessary - Brainstorm content ideas for Facebook & Instagram - Support & participate in scripting & video recording on Tiktok - Teach the staff English <p>NOTES: <i>There will be days when the volunteers will be working for half a day or remotely if needed due to the unstable and limited workload in some days.</i></p>
<p>Interns' and volunteers' requirements</p>	<ul style="list-style-type: none"> - Experience in video production (content research skills, planning/scripting, shooting a video, editing skills, etc.) - Experience in content creation on popular social media platforms if possible - Interest in social media related topics in general - Be creative, friendly and communicative - Excellent written and spoken English - Be proactive and open minded - 18+ - Stay for at least 4 weeks

Thank you very much for joining us and have a nice trip!

